



**UNLIMITED  
CREATIVITY**



Paint runs through our veins.

**Stains**

**PRODUCT CATALOGUE**



**A future-oriented family business since 1934**



**Austria's leading manufacturer of paints, varnishes and wood preservatives**



**Sole production site in Schwaz, Austria**



**Annual production 21,000 tonnes**



**Europe's most advanced water-based coatings factory**



**720 employees, including 110 in Research & Development**



**Environmentally friendly products, 65 % water-based paints**



**100 % climate-neutral production<sup>1</sup>**



EN ISO 9001  
2010092004337  
EN ISO 14001  
2010410216  
EN ISO 50001  
TA270121277202  
ISO 45001  
20116183004742



More information:  
[www.adler-coatings.com/climate-neutral](http://www.adler-coatings.com/climate-neutral)

*ADLER does not merely pay lip service to quality, responsible action and social commitment. As is proven by numerous awards and certifications, for which the paint factory regularly undergoes strict inspections.*

<sup>1</sup> ADLER has been able to reduce its carbon footprint to a minimum through a wide range of measures. ADLER offsets any unavoidable residual emissions through the purchase of recognised climate protection certificates, thereby helping to finance new climate protection projects.

# BETTER STAINING WITH ADLER

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## **THOSE WHO ARE ENTHUSIASTIC ABOUT THEIR WORK, DO NOT DO THINGS BY HALVES.**

People have been trying to find ways to enhance the natural beauty of wood for many centuries. In line with this tradition, ADLER offers a wide range of wood stains that give you endless options for the realisation of creative ideas on a wide variety of wood types. The experts in the ADLER laboratories are always working meticulously to produce the latest on-trend colours and coatings that can be applied even faster and easier. ADLER is continually at the pulse of time and provides top-class environmentally friendly and sustainable solutions for a wide variety of situations. Apart from improving the visual appearance of the wood, ADLER stains also even out any minor areas of unevenness or differences in wood colour and give the wood a more refined finish. ADLER wood stains therefore play a key role in enhancing the look of your furniture.











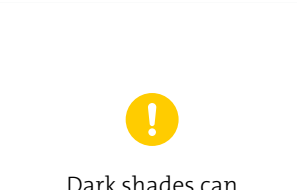




















# STAINING SYSTEMS




















# SOFTWOOD STAINS

STAINING SYSTEMS		AROVA ULTRA	AROVA WAX
<b>SOFTWOOD</b> ..... Spruce Pine Larch Fir Swiss pine 	STAIN FINISH	 distinctively positive stain finish on sanded softwood  positive stain finish on brushed softwood	 distinctively positive stain finish on sanded softwood positive stain finish on brushed softwood Do not apply varnish on top of this stain!
	SPRUCE		
	<b>HARDWOOD FINE-PORED</b> ..... Maple Beech Birch Alder Cherry Nut 	STAIN FINISH	 Not recommended for these types of wood!
STAIN FINISH			
		<b>HARDWOOD COARSE-PORED</b> ..... Oak Ash Elm Chestnut 	STAIN FINISH
			










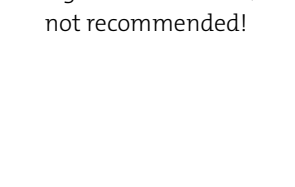

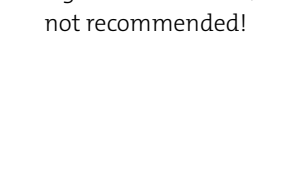
















 <b>AROVA ALPIN</b>	 <b>AROVA ALPIN-TREND</b>	<b>KEY</b>
<p style="text-align: center;"></p> <p>antique positive effect on brushed softwood</p> <p>irregular, antique positive stain finish on sanded softwood</p> 	<p style="text-align: center;"></p> <p>intensely positive, like weathered wood</p> <p>Only suitable for very heavily brushed softwoods!</p> <p>Not suitable for sanded or normally brushed softwoods!</p> 	<p> ..... <b>solvent-based</b></p> <p> ..... <b>water-based</b></p> <p> ..... <b>suitable</b></p> <p> ..... <b>limited suitability</b></p> <p> ..... <b>not recommended</b></p>
<p style="text-align: center;"></p> <p>Not recommended for these types of wood!</p>	<p style="text-align: center;"></p> <p>Not recommended for these types of wood!</p>	<p><b>FURTHER INFORMATION:</b></p> <p>If you want to stain other types of wood, please get in touch with your sales representative or our furniture application specialists.</p> <p>Please take note of our ARL 110 – working guidelines for the application of wood stain and the technical data sheets for the products listed.</p>
<p style="text-align: center;"></p> <p>Not recommended for these types of wood!</p>	<p style="text-align: center;"></p> <p>Not recommended for these types of wood!</p>	<p> Before starting to stain the wood, it is essential that you do a test on a piece of the original wood and finish it with the varnish that you are intending to use in order to evaluate the final colour. For a commission, be sure to use stain from the same batch.</p> <p> Please be sure to read the relevant technical data sheet. The current version can be found online at <a href="http://www.adlercoatings.com">www.adlercoatings.com</a>.</p>



# HARDWOOD STAINS

STAINING SYSTEMS		AROVA CLASSIC	AROVA STYLE
<b>SOFTWOOD</b> ..... Spruce Pine Larch Fir Swiss pine 	STAIN FINISH	 no positive stain finish the hard parts of the wood remain lighter-coloured	 well-balanced stain finish only recommended for light-coloured stains
	SPRUCE		
<b>HARDWOOD FINE-PORED</b> ..... Maple Beech Birch Alder Cherry Nut 	STAIN FINISH	 transparent stain effect that doesn't accentuate the pores	 even; uniform stain finish Do not use dark shades on light-coloured woods!
	BEECH		
<b>HARDWOOD COARSE-PORED</b> ..... Oak Ash Elm Chestnut 	STAIN FINISH	 doesn't accentuate the pores, doesn't even out differences in the wood	 doesn't accentuate the pores, slight leaching effect, evens out differences in the wood Do not use dark shades on light-coloured woods!
	OAK		



 <b>AROVA FLEX</b>	 <b>AROVA COLORA</b>	 <b>AROVA SPRITZBEIZE</b>	 <b>AROVA RUSTICA</b>
<p> negative stain finish</p> 	<p> opaque stain effect, evens out differences in the wood</p> 	<p> negative stain finish, not recommended!</p> 	<p> negative stain finish, not recommended!</p> 
<p> stain finish that accentuates the pores</p> 	<p> semi-transparent, almost opaque stain finish</p> 	<p> stain finish that accentuates the pores On light-coloured hardwoods such as maple and birch, this stain creates a very irregular finish!</p> 	<p> stain finish that accentuates the pores On light-coloured hardwoods such as maple and birch, this stain creates a very irregular finish!</p> 
<p> accentuates the pores Use a paintbrush to spread evenly, firstly across the grain of the wood and then lengthways.</p> 	<p> semi-transparent, almost opaque stain finish Oak: + Additive M</p> 	<p> accentuates the pores</p> 	<p> strong pore accentuation Wiping on the stain strongly accentuates the pores. This effect depends on the colour used.</p> 



# SOFTWOOD STAINS





## AROVA ULTRA

Arova Ultra produces a wonderfully elegant positive stain finish. This water-based stain is very easy to use and guarantees the desired effect with only one coat. Special dyes and micronised pigments ensure a high degree of lightfastness. All the colours are mixable and if required, can also be thinned using Arova Ultra Colourless 1360400100.

- + elegant positive stain finish
- + very easy to use and good lightfastness
- + recoatable with solvent-based and water-based paints

**Especially suitable for sanded and brushed softwoods where a positive stain finish is desired.**

**Product no.** 1360  
**Container** 1 l, 5 l



**Water-based**



**Softwood  
sanded | brushed**

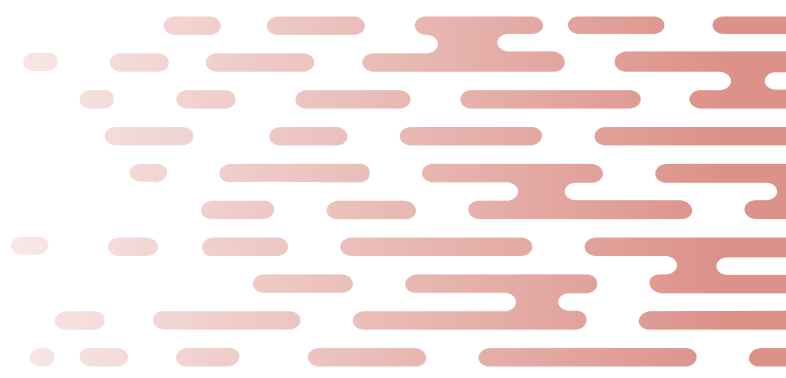


**Positive stain finish**



**Spray application**

# Arova Ultra



Spruce



Quarz 1360056000



Tanne 1360056001



Fichte Alt 1360056002



Graufichte 1360056003



Grau 1360056004

Spruce



Waldfichte 1360056005



Zeder 1360056006



Bergfichte 1360056007



Moorfichte 1360056008



Teak alt 1360056009

Spruce



Fichte gekocht 1360056010



Kupferbraun 1360056011



Rotbraun 1360056012



Dunkelbraun 1360056013



Fichte gebrannt 1360056014



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



## AROVA WAX

This water-based wax stain for softwoods, which is made using special synthetic dyestuffs and wax, creates water-repellent surfaces with a velvety soft feel and an elegant, positive stain finish. You cannot paint over this wax with furniture varnish. All the colours are mixable and, if required, can also be thinned using Arova Wax Colourless 1360400100.

- + positive stain finish and waxy feel
- + velvety shine after brushing out
- + not recoatable with paints – wax application after brushing out increases the surface protection

**Special product for sanded and brushed softwoods such as spruce and fir. Ideal for wall and ceiling panelling as well as furniture exposed to light levels of stress. Do not use for seat or table surfaces.**

**Product no.** 1365  
**Container** 1 l, 5 l



**Water-based**



**Softwood  
sanded | brushed**



**Positive stain finish,  
waxy feel**



**Spray application,  
not recoatable**

# Arova **Wax**



Spruce



Quarz

1365056000



Tanne

1365056001



Fichte Alt

1365056002



Graufichte

1365056003

Spruce



Waldfichte

1365056005



Zeder

1365056006



Bergfichte

1365056007



Moorfichte

1365056008

Spruce



Fichte gekocht

1365056010



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



© ANREI

## AROVA ALPIN

Arova Alpin is the ideal stain for wood furnishings in a rustic, Alpine style. The water-based softwood stain has an antique-looking, distinctively positive stain appearance. The colours are mixable and can if necessary be lightened with Arova Alpin Colourless 1361400100.

- + antique effect, distinctively positive stain finish
- + very easy to use and good lightfastness
- + recoatable with solvent-based and water-based paints

**Special product for brushed softwoods such as spruce or fir where an antique effect with a distinctively positive stain finish is to be achieved.**

**Product no.** 1361  
**Container** 1 l, 5 l



**Water-based**



**Softwood | brushed**



**Antique look,  
distinctly positive**



**Spray application**



# Arova **Alpin**



Spruce



Adelboden

1361054740



St. Anton

1361054741



Schladming

1361054742



Wengen

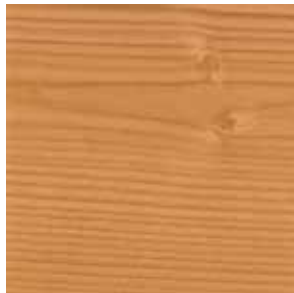
1361054743

Spruce



Gröden

1361054744



Sölden

1361054745



Chamonix

1361054746



Cortina

1361054747



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



© ANREI

## AROVA ALPIN TREND

Arova Alpin Trend brings you a contemporary version of eight rustic shades. The colour names already promise alpine cosiness, which can be realised quickly and easily in indoor areas using this stain. The extremely strong positive effect for a weathered, sunburned, alpine hut appearance comes into its own best on strongly brushed (steel brush) spruce wood. The colours are all mixable and can be thinned with Arova Alpin Trend Colourless 1336 400100 if required.

- + **intensely positive finish, like weathered wood**
- + **spray application then distribute evenly with a paintbrush**
- + **recoatable preferably with dull matt (G05) solvent-based or water-based varnish**

**Water-based softwood stain for a weathered, distinctively positive stain appearance, preferably on heavily brushed spruce wood.**

**Product no.** 1362  
**Container** 1 l, 5 l



**Water-based**



**Softwood  
very heavily brushed**



**Intensely positive  
finish, weathered**



**Spray on and  
spread evenly**

# Arova **AlpinTrend**



Spruce



Hansi

1362055700



Heidi

1362055701



Toni

1362055702



Luis

1362055703

Spruce



Rosi

1362055704



Sepp

1362055705



Hias

1362055706



Franz

1362055707



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



# HARDWOOD STAINS





© TISCHLEREI KLETZENBAUER

## AROVA CLASSIC

Arova Classic gives your hardwood furniture an elegant look and also offers a wide range of uses. This water-based stain creates a transparent stain finish that doesn't accentuate the pores of the wood and comes in a wide range of different colours.

- + **transparent stain finish that doesn't accentuate the pores of the wood**
- + **high level of lightfastness thanks to special dyestuffs**
- + **recoatable with solvent-based and water-based paints**

**For fine-pored or coarse-pored hardwoods used in furniture making where a stain finish that doesn't accentuate the pores is to be achieved.**

**Product no.** 1333  
**Container** 1 l, 5 l



**Water-based**



**Fine and coarse-pored  
hardwood**



**Doesn't accentuate the  
pores, transparent**



**Spray application**

# Arova Classic



Maple		Oak		Cherry		Nut		Nut	
Bambus	1333400110	Curry	1333400130	Nussbaum Hell	1333400180	Nussbaum Dunkel	1333400220	Thymian	1333400160
Beech									
Bambus	1333400110	Vanille	1333400120	Curry	1333400130	Safran	1333400140	Lichtbraun	1333400150
Beech									
Thymian	1333400160	Bernstein	1333400170	Nussbaum Hell	1333400180	Cherry	1333400190	Antik	1333400200
Beech									
Pfeffer	1333400210	Nussbaum Dunkel	1333400220	Kakao	1333400230	Wenge	1333400240	Espresso	1333400250



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



© IOSKO FENSTER UND TÜREN

## AROVA STYLE

If you are looking for a particularly uniform, elegant stain appearance in contemporary colours, Arova Style is just the right product for you. This water-based hardwood stain with micronised pigments creates an especially calm and even stain effect. All the colours are mixable and, if required, can also be thinned using Arova Style Colourless 1360400100.

- + even, uniform stain finish
- + elegant stain effect in a wide range of on-trend colours
- + recoatable with solvent-based and water-based paints

**For fine and coarse-pored hardwoods where a calm and especially even stain finish is to be achieved. Slight leaching effect on oak.**

**Product no.** 1336  
**Container** 0,9 l, 4 l



**Water-based**



**Fine and coarse-pored  
hardwood**



**Even and uniform finish**



**Spray application**



# Arova Style



Beech



Mailand 1336042003



Prag 1336042011



London 1336042001



Oslo 1336042006



Triest 1336042014

Maple



London 1336042001



Athen 1336042002



Mailand 1336042003



Madrid 1336042004



Wien 1336042005

Maple



Oslo 1336042006



Berlin 1336042007



Tokio 1336042008



Rom 1336042009



Barcelona 1336042010

**WE DO NOT RECOMMEND USING DARKER SHADES ON LIGHT-COLOURED WOODS**

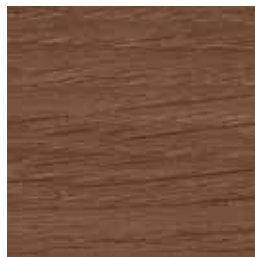
Oak



Prag 1336042011



Nizza 1336042012



Riga 1336042013



Triest 1336042014



Bern 1336042015



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



© ANREI

## AROVA FLEX

Can be used in a variety of ways with a universal effect: this is the promise we make with our new stain Arova Flex. Arova Flex will liven up your kitchen or living room with bright splashes of colour, and gives you a stain finish that accentuates the wood pores to create lively surfaces. can be thinned using Arova Flex Colourless 1360400100.

- + **stain finish that accentuates the pores**
- + **universal application: spray on and spread evenly with a brush, dip-coat, wipe on or apply with a paintbrush**
- + **recoatable with solvent-based and water-based paints**

**For fine and coarse-pored hardwoods used in furniture building and interior finishing, where a stain appearance that accentuates the pores is to be achieved.**

**Product no.** 1340  
**Container** 0,9 l, 4 l



**Water-based**



**Fine and coarse-pored  
hardwood**

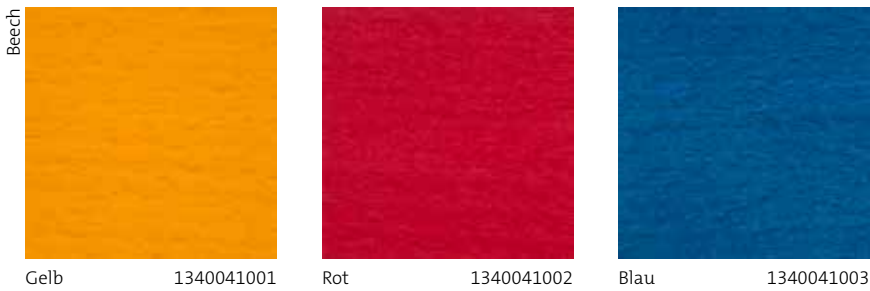


**Stain finish that  
accentuates the pores**



**Can be used in  
a variety of ways**

# Arova Flex



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



© STUDIO KEVIN WEISS

## AROVA COLORA

Arova Colora is suitable for staining hardwood and softwood if a uniform, semi-transparent stain appearance is to be achieved. This stain is particularly suitable for fine-pored hardwoods such as maple and beech, also for furniture with legs, profiled parts or battens. Arova Colora is available in a wide range of RAL and bright colours.

- + semi-transparent stain appearance
- + easy to use, good storage stability
- + good uniform effect with different wood qualities
- + recoatable with solvent-based and water-based paints

**Suitable for staining both hardwoods and softwoods where an even, semi-transparent stain finish is to be achieved.**

**Product no.** 1326  
**Container** 0,9 kg, 4,5 kg



**Water-based**



**Hard and softwood**



**Semi-transparent stain finish**



**Spray application**

# Arova **Colora**



Maple



Pastellorange / approx. RAL 2003  
1326420030



Schwefelgelb / approx. RAL 1016  
1326410160



Gelbgrün / approx. RAL 6018  
1326460180

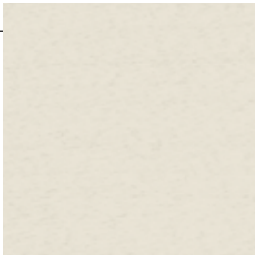


Lichtblau / approx. RAL 5012  
1326450120

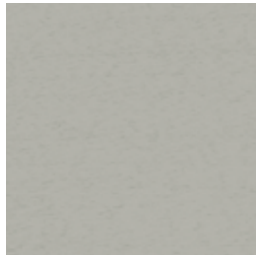


Erikaviolett / approx. RAL 4003  
1326440030

Maple



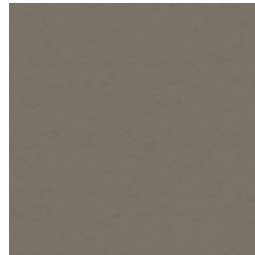
Weiß Standard  
1326600110



Seidengrau / approx. RAL 7044  
1326470440



Graubeige / approx. RAL 1019  
1326410190

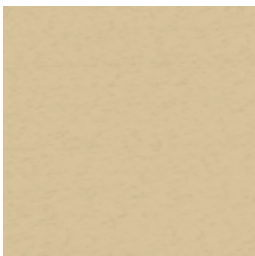


Beigegrau / approx. RAL 7006  
1326470060

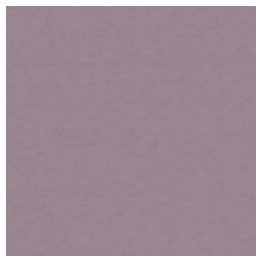


Verkehrsgrau / approx. RAL 7043  
1326470430

Beech



Elfenbein / approx. RAL 1014  
1326510140



Pastellviolett / approx. RAL 4009  
1326540090



Pastelltürkis / approx. RAL 6034  
1326560340



Blassgrün / approx. RAL 6021  
1326560210



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



© TISCHLEREI SCHEESCHY

## AROVA SPRITZBEIZE

Trendy, modern colours, straightforward processing and quick drying: these are the reasons why the Arova Spritzbeize enjoys great popularity. This ready-to-use, solvent-based spray-on stain, made from a combination of micronised pigments and special light-fast dyestuffs, ensures an elegant stain finish that accentuates the pores of the wood. All the colours are mixable and, if required, can also be thinned using Arova Spritzbeize Colourless 1360400100.

- + elegant stain finish that accentuates the pores of the wood
- + no roughening up of the wood and quick drying
- + the solvent mixture is free from aromatic solvents
- + recoatable with solvent-based and water-based paints

**For coarse-pored hardwoods such as oak, ash, etc., if a pore-accentuating stain appearance, without the need to spread the stain with a paintbrush, is to be achieved.**

**Product no.** 1014  
**Container** 0,9 l, 4 l



**Solvent-based**



**Coarse-pored hardwood**



**Stain appearance that accentuates the pores**



**Spray application**

# Arova **Spritzbeize**



Ash

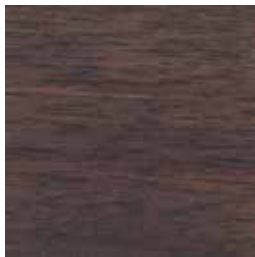


Weiß 1014043001



Stein 1014043011

Nut



Olive 1014043014



Palisander 1014043010

Oak



Weiß 1014043001



Hanf 1014043002



Honig 1014043003



Rustikal 1014043004



Kognak 1014043005

Oak



Maron 1014043006



Tabak 1014043007



Schilf 1014043008



Nuss 1014043009

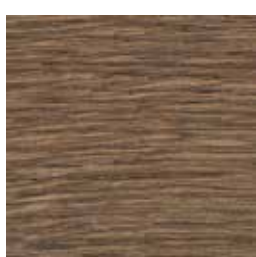


Palisander 1014043010

Oak



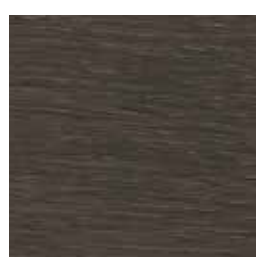
Stein 1014043011



Schwemmholz 1014043012



Alteiche 1014043013



Olive 1014043014



Schwarz 1014043015



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



© KARL BUCHER AG / URSWYSS PHOTOGRAPHY

## AROVA RUSTICA

On coarse-pored hardwoods Arova Rustica is the specialist for modern colours and a distinctively rustic pore pattern. With this ready-to-use stain, the surface needs to be wiped after application. All the colours are mixable and, if required, can also be thinned using Arova Rustica Colourless 1360400100.

- + gives a rustic stain appearance with strong accentuation of the pores
- + no roughening up of the wood; after spray application, the surface needs to be wiped to distribute evenly
- + the solvent mixture is free from aromatic solvents
- + recoatable with solvent-based and water-based paints

**Suitable for coarse-pored hardwoods such as oak, ash, etc. where a rustic stain appearance with strong pore accentuation is to be achieved.**

**Product no.** 1010  
**Container** 0,9 l, 4 l



**Solvent-based**



**Coarse-pored hardwood**



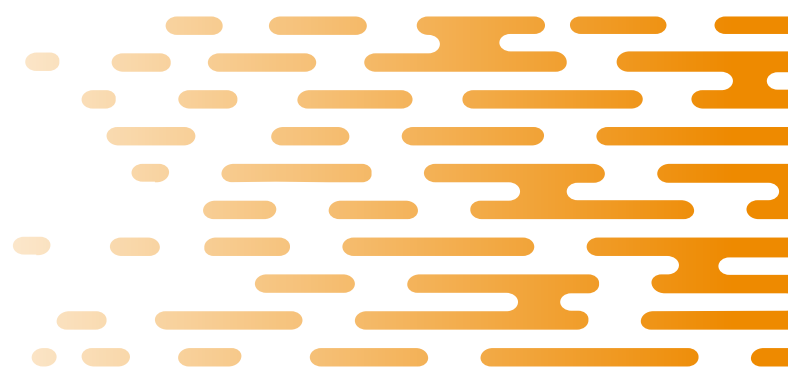
**Rustic stain appearance with strong pore accentuation**



**Spray on and wipe across the surface**



# Arova Rustica



Ash



Ligurien 1010044001



Sardinien 1010044012

Nut



Abruzzen 1010044011



Galicien 1010044007

Oak



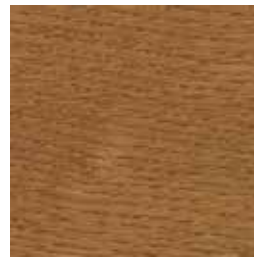
Ligurien 1010044001



Navarra 1010044002



Kastilien 1010044003



Andalusien 1010044004



Kalabrien 1010044005

Oak



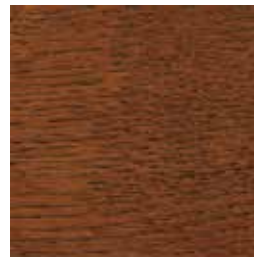
Toskana 1010044006



Galicien 1010044007



Apulien 1010044008



Piemont 1010044009



Umbrien 1010044010

Oak



Abruzzen 1010044011



Sardinien 1010044012



Lombardei 1010044013



Venezien 1010044014



Katalonien 1010044015



All our colour and effect samples serve for the purpose of orientation. The corresponding stain may vary due to differences in wood, grinding quality, application of the stain and/or the coating material.



# ADDITIONAL PRODUCTS





## AROVA PATINA

This colourless, solvent-based base wood stain was specially developed for mixing patina stains. Mixing with ADLER Solva-Tint dyestuff concentrates as colouring components, the desired colours can easily be produced. The stain enables a patination that leaves little residue.

- + **quick drying**
- + **outstanding gradient**
- + **can be used with both water-thinnable and solvent-based varnish systems**

**For various effects, for example graded patina effects. But also "special effects" with stencil technique or the matching of colour differences in furniture and interior finishing.**

**Product no.** 1009400100

**Container** 1 l, 5 l





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## LEGNOFIX

Oiled surfaces in living spaces are becoming increasingly popular and are part of the modern lifestyle. ADLER Legnofix is water-based and ready to-use and binds the dyes of the stain to the wood fibre, whether the stain is water-based or solvent-based. This fixing process prevents subsequent detachment of non-film-forming coatings such as oils and waxes. This means that oiled and waxed surfaces can also be stained in a wide range of lighter colours.

- + **water-based fixing agent for stain dyestuffs**
- + **ready-to-use**
- + **application on the pre-dried stain (approx. 2 to 3 hours)**
- + **highly waterproof through the use of a special additive**

**Specially tailored to water-based ADLER standard staining systems. It can also be used with solvent-based ADLER standard staining systems in the various areas of application recommended for these stains.**

**Product no.** 7080000210

**Container** 1 l, 5 l





## STAINING PRODUCTS

### AROVA ANTIK-PATINA

Pigment glaze on an alcoholic basis to achieve various different ageing effects.



**Product no.** 1003  
**Container size** 750 ml, 5 l

### AROVA DIRTY-EFFECT

Water-based pigment glaze to achieve ageing effects (dirty effect).



**Product no.** 1327  
**Container size** 750 ml, 4 l

### AROVA PORENTINKTUR

Water-thinnable pore tincture for the production of whitewashed surfaces and to achieve opaque coloured pores with coarse-pored woods.



**Product no.** 1328  
**Container size** 750 ml, 5 kg

### AQUA-TINT

Dyestuff concentrate for staining water-thinnable furniture varnishes; good lightfastness and high luminosity.



**Product no.** 9009  
**Container size** 250 ml

### SOLVA-TINT

Dyestuff concentrate for mixing patina stains and for staining solvent-based paints; good lightfastness and high luminosity.



**Product no.** 9035  
**Container size** 250 ml

### BLEICHAKTIVATOR

Used in conjunction with hydrogen peroxide (35 %) instead of ammonia to activate the bleaching reaction; odourless.



**Product no.** 8119  
**Container size** 1 l

# Premium Service



## THE BENEFITS FOR YOU

The ADLER-Werk Lackfabrik is well known for the fact that every tin of paint or varnish that leaves the factory is thoroughly tested and therefore meets the very highest quality standards. As well as innovative products that enable a more efficient coating process, ADLER also offers a Premium Service to make your everyday work easier.

### FROM A FOR APPLICATION TECHNIQUE TO S FOR SATISFIED CUSTOMERS

#### **A for application technique.**

In our application technique department (AWETA), we have the most modern painting facilities. Here, we develop innovative concepts for efficient surface treatment, individually tailored to our customers' needs.

#### **C for coloristics.**

Our coloristics department supports you in the selection of different colours. The ADLER coloristics team will be happy to help you, whether you need to measure and formulate customer colours or create special colours.

#### **C for customer requirements.**

Our goal is to provide for your needs and to develop individual solutions for your company.

#### **D for delivery service.**

We guarantee you the fastest delivery service from Schwaz or from one of our service centres in Austria, Germany or internationally.

#### **E for experience.**

The ADLER brand can look back on many decades of experience in furniture paints and varnishes and wood stains. Therefore, our customers also benefit from ADLER's know-how and comprehensive application knowledge in this field.

#### **F for flexibility.**

As an independent family business with a strong presence on the European market, we are one step ahead of our competitors – namely in terms of flexibility.

#### **P for partnership.**

We have fair partnerships with our business partners and customers. We maintain long-term, solid relationships with them.

#### **S for satisfied customers.**

Only if our customers are satisfied, we are satisfied, too. Customer satisfaction is ADLER's top priority.

#### **T for training**

We offer an extensive training programme for wood processors as part of our ADLER Academy. Because the demands and wishes of customers are constantly increasing, especially with regard to surfaces.

#### **T for technical service.**

Our technical sales representatives will help you with any issues you may have and are available to provide you with advice and support by telephone and on site. ADLER attaches great importance to the provision of individually tailored advice and support. We know our customers well and are therefore able to find the best possible product solutions, tailored to their individual needs.

#### **Premium products – Premium service.**



**Paint runs through our veins.**

Over 85 years ago, Johann Berghofer laid the foundation stone for ADLER and work was started to develop its own paints.

Much has changed since that time, but one thing has stayed the same: our passion for colour, which drives us day after day to work on the perfect surface coating.

**Paint runs through our veins.**

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**ADLER-LACKE.COM**

**ADLER-Werk Lackfabrik · Bergwerkstraße 22 · A-6130 Schwaz/Tirol · T. +43 5242 6922-0 · [info@adler-lacke.com](mailto:info@adler-lacke.com)**

ADLER Deutschland GmbH · Kunstmühlstr. 14 · D-83026 Rosenheim · T. +49 8031 304 5174  
ADLER Lack AG · Etzelstraße 5 · CH-8856 Tuggen · T. +41 55 465 2121  
ADLER Italia S.r.l. · Via per Marco 12/D · I-38068 Rovereto · T. +39 0464 425 308  
ADLER Polska Sp. z o.o. · ul. Tyniecka 229 · PL-30-376 Kraków · T. +48 12 252 4001

ADLER Česko s.r.o. · Jihlavská 770/27 · CZ-664 41 Troubsko · T. +420 731 725 957  
ADLER Slovensko s.r.o. · Montážna 3 · SK-971 01 Prievidza · T. +421 46 5199 621  
ADLER Benelux BV · De Boelakkers 12 · NL-5591 RA Heeze · T. +31 85 064 2020